


CENTRE OF *hope*



**Get**  
**nformed!**

YOUTH DEVELOPMENT CENTRE  
*Destination for everyone!!*

**“Increasing Relevance  
for Maximum Impact”**

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## MISSION STATEMENT

To provide youth with relevant information and skills to become economically active.



## OUR VISION

To have an Informed Youth that is skilled, Independent and has access to economic opportunities.

## OUR VALUES

- ✓ Accountability
- ✓ Transparency
- ✓ Ubuntu Driven
- ✓ Lead by Example
- ✓ Trust





## BACKGROUND INFORMATION

Inspired by the transformative influence of an NGO within his community during the early 2000s, Lesego Tshabalala, the founder, embodies the profound impact such an organization can have on a young person's life. His personal experience ignited a fervent commitment to pay forward this legacy, culminating in the establishment of Get Informed Youth Development Centre - Centre of Hope ("Get Informed") in 2013.

As a youth-led Non-Profit Organisation (NPO), Get Informed is dedicated to catalysing positive change for future generations. The organization's primary objective revolves around connecting youth with diverse economic opportunities, be it formal employment, self-employment, or entrepreneurship.

This strategic focus directly contributes to reducing youth unemployment and effectively bridging the gap in employment opportunities.

Over the past decade, our centres have experienced exponential growth, serving as dynamic hubs offering information, knowledge, and essential skills. By providing access to relevant opportunities, Get Informed plays a pivotal role in empowering the communities it serves. Notably, the organization has earned recognition from the Department of Social Development as a key socio-economic upliftment partner, esteemed for its expertise, know-how, and acclaimed best practice model.

Get Informed stands as a beacon of hope and empowerment, steering the youth towards a brighter future while fostering a thriving community enriched with opportunities and sustainable growth.

[www.getinformed.org.za](http://www.getinformed.org.za)



## KEY PROGRAMMES AND INITIATIVES

We provide multi-entry point access to all our services, where an individual or group's needs are assessed, in order to guide them on the right path. Whether through further training, workshops, or access to economic or employment opportunities.

Our various skills programmes - Including workplace readiness, is pivotal to the requirements for young people to stand out from their peers, thus ensuring that service users are able to maximise their chances for success.

Our Skills Development Academy provides SETA accredited training and has equipped thousands of youth with skills and qualifications in order to compete and be better positioned in the job market.

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## MEASURABLE IMPACT AND NOTEWORTHY MILESTONES

Each year our centre's extend access to approximately 5000 young individuals, delivering vital core services such as life-skills training, end-user computing, and job readiness programmes.

Our efforts yield a significant impact, with approximately



# 80%

*of our service users*

directly encountering economic opportunities.

Among these,



# 30%

secure placements through our job readiness programme.



while an additional

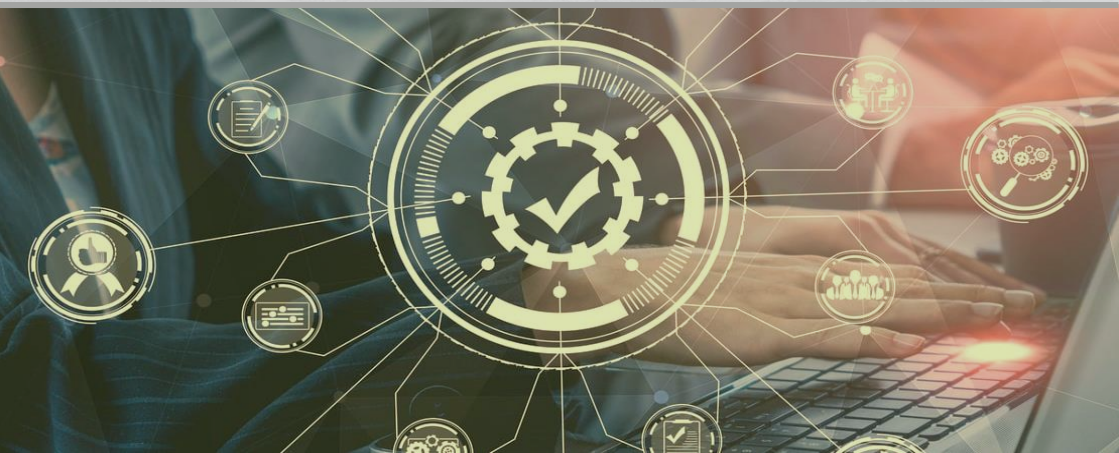
# 13%

*are directly employed*

Moreover, our outreach initiatives actively engage an average of 15,000 beneficiaries annually.

Over the past decade, Get Informed has been instrumental in positively transforming the lives of over 36,000 young people through our dedicated efforts and impactful programmes.

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## TARGET AUDIENCE AND BENEFICIARIES

Primarily focused on youth from the township, the organisation has responded to further needs identified in the community and has since 2020 extended its scope as a Centre Of Hope model. This scope includes working with vulnerable women and children and runs various awareness and support programmes on Prevention of Gender Based Violence & Child Sexual Abuse.

### These support programmes include:

- Victim Empowerment
- Counselling Services (Psychosocial Support)
- Paralegal Services
- Men and Boy Child Programmes
- Reintegration through Skills Development & Economic Opportunities

### Aftercare and Community Nutrition Centre

- Homework Assistance
- Urban Farming
- ICT Skills
- Robotics & Coding

### Business Mentorship and Incubation

- New Venture Creation NQF Level 4
- Assessment & Recruitment
- Business Skills programme
- Mentorship & Coaching
- Incubation

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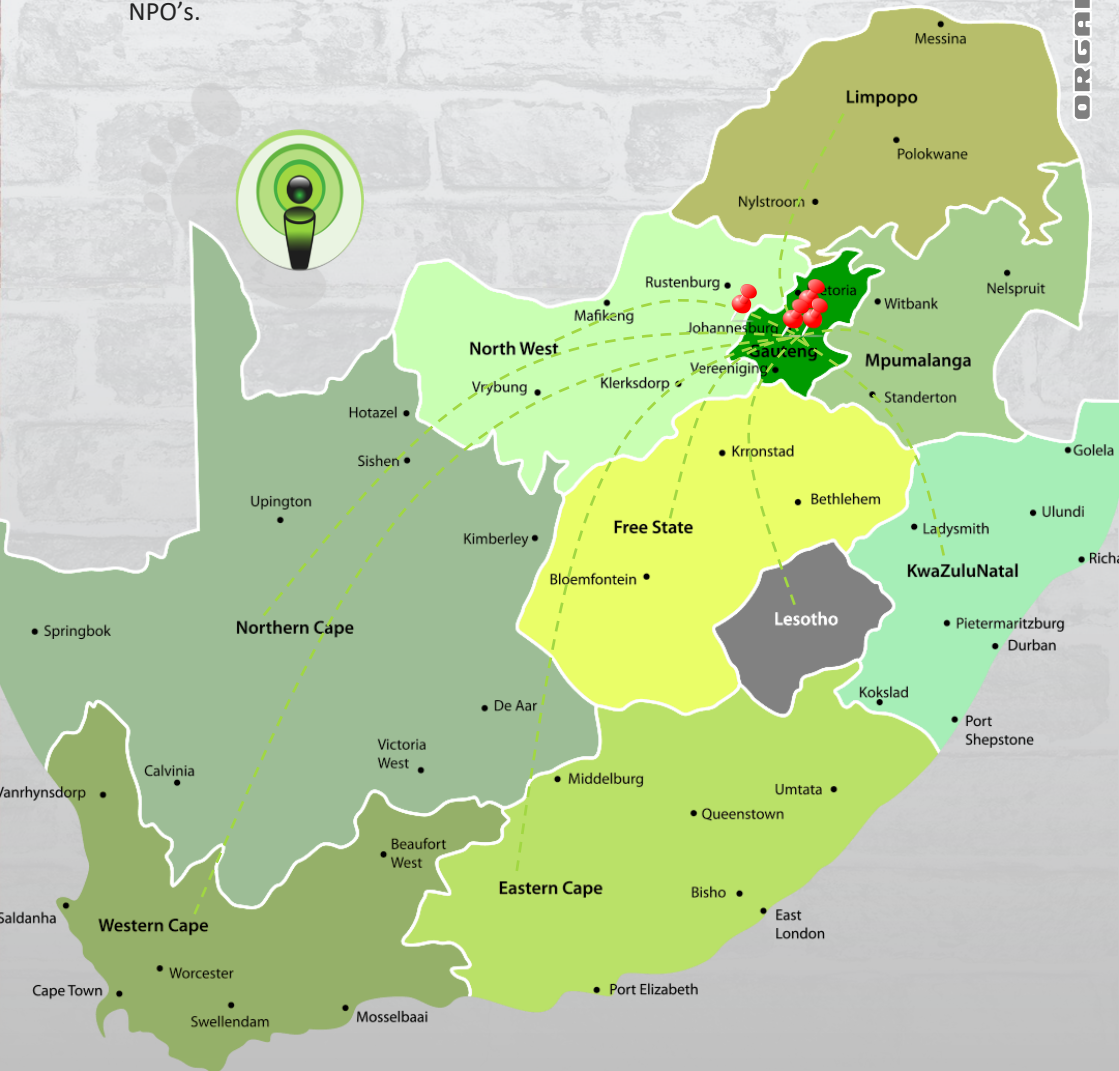




## GEOGRAPHIC REACH

Established with offices and outreach centres in Tembisa township, we have also extended our reach further into the Ekurhuleni District municipality, as well as surrounding areas and other districts including City of Johannesburg and North West Province.

We envision establishing Centre of Hope models across the country through collaboration, capacity building, partnership and shared value creation with other NPO's.



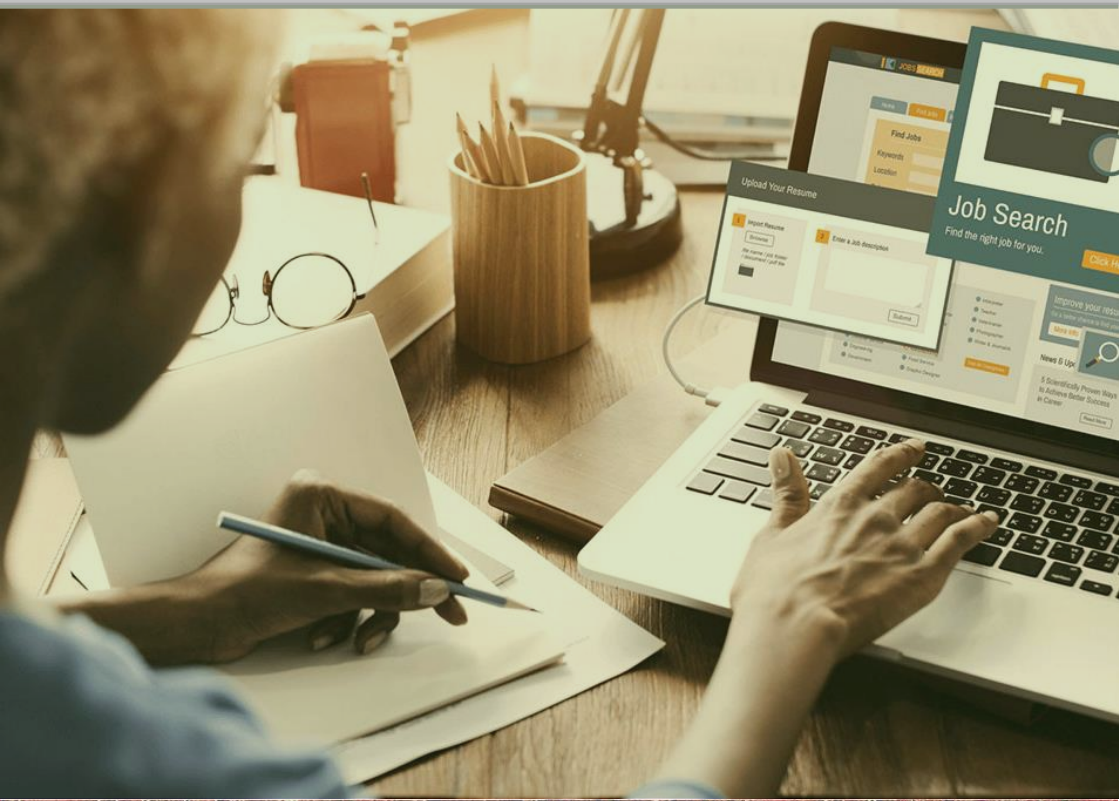
## OPERATIONAL OVERVIEW

Our services can be accessed through our walk-in centres based in Tembisa, where service users have access to career information, further study and information to work opportunities.

The use of our hot desk and resource centre for searching jobs online, preparing and submitting CV's and also enrolling for our baseline life-skills, end-user computer and job readiness training is also made available.

As a NPO we rely on grant funding from Government and donor support from the private sector. This funding enables us to deliver our core services and specific programmes however, it is not nearly enough to respond to the needs of the communities we serve. This demands a constant need for balancing financial support met by government funding and private sector.

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PROGRAMMES/PROJECTS	TARGET GROUPS
 <p><b>Early Childhood Development</b></p> <ul style="list-style-type: none"> <li>• Early Childhood Development NQF Level 4 &amp; 5</li> <li>• Non-Profit Development</li> </ul>	<ul style="list-style-type: none"> <li>• ECD Practitioners</li> <li>• ECD Centres</li> </ul>
 <p><b>Schools Interventions</b></p> <ul style="list-style-type: none"> <li>• Career Development</li> <li>• Life-Skills</li> <li>• Social Entrepreneurship</li> <li>• Health &amp; HIV Education</li> </ul>	<ul style="list-style-type: none"> <li>• Youth in School</li> </ul>
 <p><b>Youth Development &amp; Skills Development Academy</b></p> <ul style="list-style-type: none"> <li>• Accredited Skills Programmes</li> <li>✓ <i>End User Computer Training</i></li> <li>✓ <i>Forklift Training</i></li> <li>✓ <i>Wholesale &amp; Retail Courses</i></li> <li>✓ <i>Technical Support</i></li> <li>✓ <i>Electrical Training</i></li> <li>✓ <i>Solar PV Installation</i></li> <li>✓ <i>Hair &amp; Beauty Training</i></li> <li>✓ <i>Nail Technician Training</i></li> <li>✓ <i>System Development</i></li> <li>• Life Skills and Job Readiness</li> <li>• Job Linkage and Placements</li> </ul>	<ul style="list-style-type: none"> <li>• Youth out of School</li> <li>• Women</li> <li>• Matriculants</li> </ul>
 <p><b>Women, Men &amp; children Empowerment</b></p> <ul style="list-style-type: none"> <li>• Prevention of Gender Based Violence &amp; Child Sexual Abuse</li> <li>• Victim Empowerment</li> <li>• Counselling Services (Psychosocial Support)</li> <li>• Paralegal Services</li> <li>• Men and Boy Child Programme</li> <li>• Skills Development &amp; Economic Opportunities</li> </ul>	<ul style="list-style-type: none"> <li>• Women</li> <li>• Girl Child and Child Headed Households</li> <li>• Victims of Abuse</li> <li>• Men &amp; Boys</li> </ul>

PROGRAMMES/PROJECTS	TARGET GROUPS
<p><b>Aftercare and Community Nutrition Centre</b></p> <ul style="list-style-type: none"> <li>• Homework Assistance</li> <li>• Urban Farming</li> <li>• ICT Skills</li> <li>• Robotics &amp; Coding</li> </ul>	<ul style="list-style-type: none"> <li>• Children in school</li> </ul>
<p><b>Business Mentorship and Incubation</b></p> <ul style="list-style-type: none"> <li>• New Venture Creation NQF Level 4</li> <li>• Assessment &amp; Recruitment</li> <li>• Business Skills programme</li> <li>• Mentorship &amp; Coaching</li> <li>• Incubation</li> </ul>	<ul style="list-style-type: none"> <li>• Youth out of School</li> <li>• Women</li> <li>• Entrepreneurs</li> <li>• Start-ups</li> <li>• Existing small enterprises</li> </ul>





## GET IN TOUCH

**Contact Person** : Lesego Tshabalala  
**Designation** : Managing Director (Founder)

**Address** : 3850 MS Songo Avenue, Phomolong Youth Centre, Phomolong Section, Tembisa, 1632

**Contact number** : 011 039 7145  
**Mobile number** : 081 819 5517

**Email Address** : info@getinformed.org.za  
**Website Address** : www.getinformed.org.za

**Non-Profit Registration Number:** 122-865 NPO  
**SARS TAX Number:** 9525709177

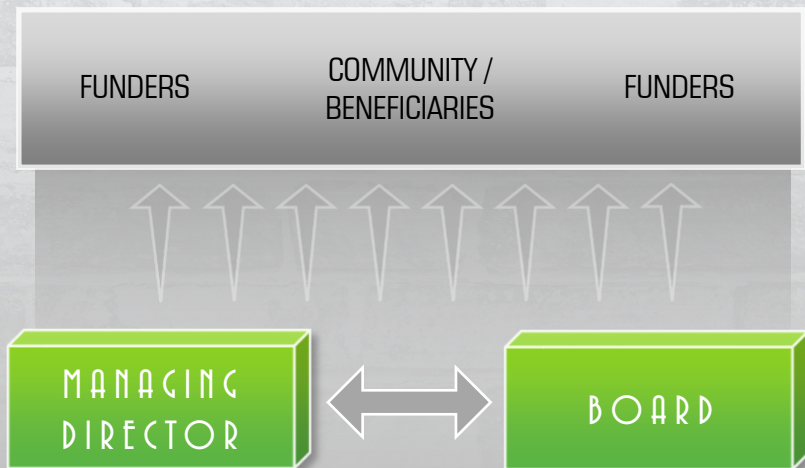
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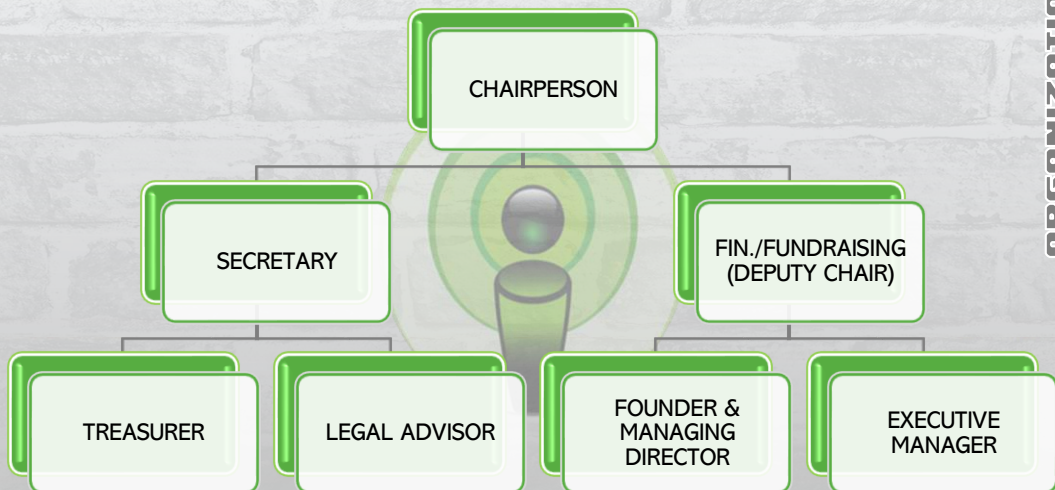
## FINANCIAL TRANSPARENCY

As an organisation we adhere to corporate governance principles as guided by statutory legislation. Our reporting is transparent and financial performance of the organisation can be made available on request.



## GOVERNANCE

In line with corporate governance and adherence to best practice an advisory board is in oversight of the organisation comprising the following structure.





## JOIN US IN MAKING A DIFFERENCE

Our commitment to connecting youth with economic opportunities and combatting unemployment hinges on securing vital funding and resources. Increased funding directly correlates with the number of youth we can support.

Aware of the risks tied to dependency on funding, we've proactively initiated diverse income-generating strategies. These efforts aim to diversify our financial model, mitigate risks, and ease the financial burden, ensuring sustained impact in our mission.

### WHAT WE NEED IS:

#### *Money*

Our comprehensive services, training, support and outreach programmes costs approximately R8,500 per person annually, representing the investment needed to create a potential job opportunity. While we secure most of these costs through grant funding and monetized services, it remains insufficient to fully fund all our impactful programmes.

Your financial support can significantly extend the reach of our initiatives, enabling more individuals to benefit from our work and contributing to the transformation of numerous lives.

#### *Resources*

One of our primary aspirations is to acquire our own building. This strategic move would consolidate our training and services under one roof, shielding us from disruptions associated with shared spaces. Moreover, it would exponentially increase our ability to scale the number of skills programmes we can concurrently run.

Continued support is essential for us to fulfil this goal. Our ongoing requirements encompass vital resources such as office equipment (including printing), stationery (particularly printing paper), technology development, advisory services, graphic design, and marketing material. Your contribution towards these resources propels us closer to realizing our ambition and expanding our impact.

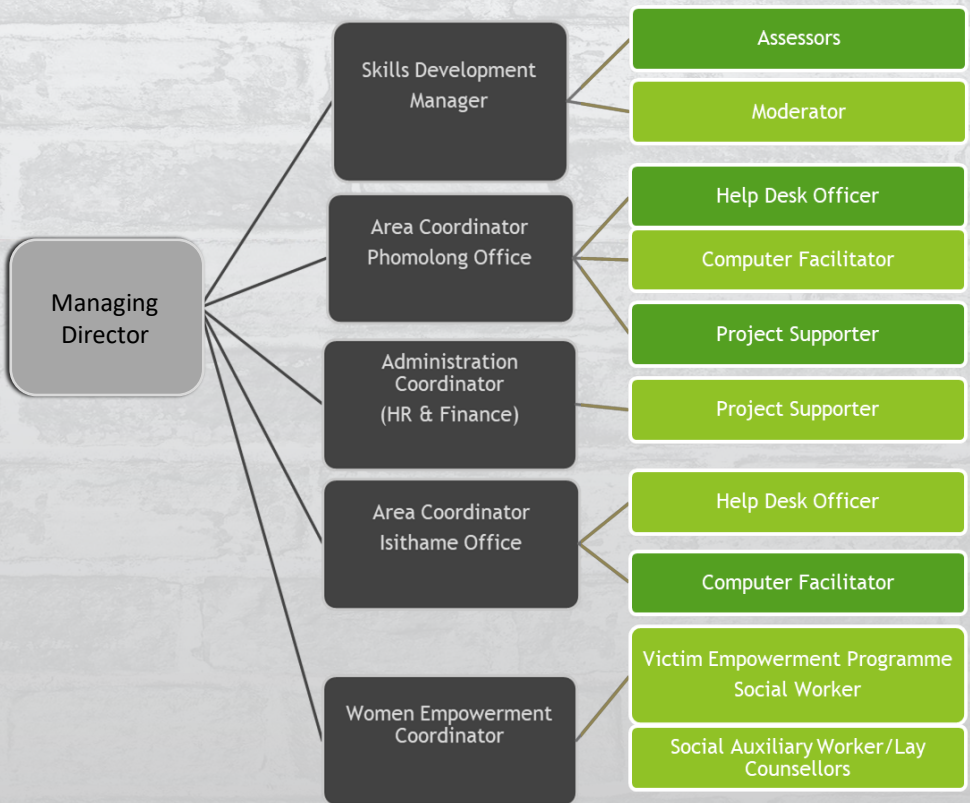
#### *Advocacy*

It is said that the most effective form of marketing is word of mouth! If reading this organisational profile has inspired you, we ask you to advocate for us by sharing it with your network. We understand not everyone can give of their time or resources, but by sharing the work we do with others we can extend our reach and the message of hope.

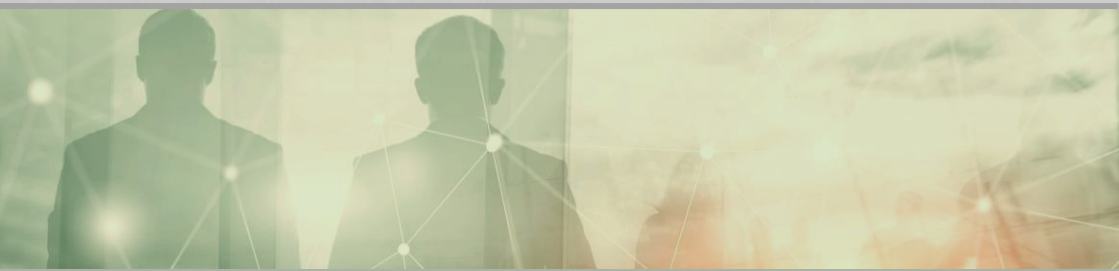


## KEY PERSONNEL

To ensure consistent quality service, our dedicated core team manages day-to-day operational needs. We augment this capacity by integrating interns, enriching our resources to effectively support programmes beyond our core focus areas. This not only enhances our operational capabilities but also offers interns a valuable opportunity to gain pertinent workplace experience aligned with their field of study.



ORGANIZATIONAL PROFILE





## PARTNERS AND COLLABORATORS

Our Life Skills and Job Readiness, along with End User Computer, Forklift training, Wholesale & Retail Courses and Electrical & Solar PV Installation training has made it possible to support successful placement and quality referral of hundreds of youth for part-time and fulltime employment.

These placements are done in collaboration with our various network partners including: *Mr. Price, The Foschini Group, Eagle Eye Securities, Optimi, Spar Group, DHL Supply Chain, Ekurhuleni Artisans Skills Centre and Enke.*

ORGANIZATIONAL PROFILE



## TESTIMONIALS

*Greetings! I'm originally from Eastern Cape now staying in Tembisa Phomolong.*

*I came to Gauteng to look for a job, then my cousin told me about Get Informed organisation. I went to the organisation and attended the workshops. Then in one of the workshops I shared my story. The facilitator noted my name, I then got a call from a social worker to attend sessions, and I did attend. As time goes by I got another call telling me about training baking skills and I consider the opportunity. I did the the baking skills for 4 weeks. When they had events they called me for part times. Then early this year I received a call to ask if I have the N6 in Business Management because there is an opportunity for 18 Months internship at Shell Garage. I did consider the opportunity and went for the interview and managed to get the 18 Months internship. Now as we speak I'm busy with the internship all in the name of Get Informed Organisation.*

*Thank you*



*Dear Sir*

*I trust this letter finds you well. I am writing to express my sincere gratitude to Get Informed Youth Development Centre for the invaluable opportunities they have provided me.*

*My journey with Get Informed YDC commenced in January 2022. I was fortunate to participate in one of the Life Skills and Job Readiness workshops, which significantly contributed to my mental preparedness and understanding of the dynamics within the working environment, including the expectations from employees.*

*Subsequently, I enrolled in a computer skills programme where I honed my computer literacy. Through dedicated effort and active participation, I earned a scholarship to pursue the Wholesale and Retail Skills Programme. I am immensely thankful that, within a span of six months, I earned two skills certificates.*

*Furthermore, I had the opportunity to participate in a Business Management Skills Programme facilitated by Get Informed YDC in collaboration with Services SETA. I am pleased to share that I am currently employed as a Cashier at McDonald's. I attribute this success to the valuable investment made in me by Get Informed YDC.*

*I extend my deepest appreciation for the support, guidance, and opportunities provided by Get Informed YDC. The impact on my personal and professional development has been profound, and I am genuinely grateful for the positive influence it has had on my life. Thank you once again for your commitment to empowering individuals and making a meaningful difference in our community.*

*Sincerely,  
Thapelo Talane*



## TESTIMONIALS *(continues)*

*We would like to take this opportunity to thank you for Enrolling our Children at St Georges Home on Scholarship for Skills Course.*

*Your donation is a symbol of your love for children who need protection and care. Thank you for putting a smile on their faces and making them feel valued.*

*At Coach, we continue to advance our mission to inspire and enable all young people to realize their full potential, to become more responsible and to achieve all their educational goals.*

*Through our programmes we have seen their lives change for the better, and we are so thankful for your contribution which helps us to continue providing quality services to those who need it the most.*

*It is only because of wonderful donors such as yourself that we are able to keep our children safe and ensure that their daily needs are met. We are therefore extremely grateful for your support during this challenging time.*

*Thank you for caring and supporting our vision in “Helping Children take the Next Step!”*

*Yours Sincerely,  
Nagapushnum Reddy*

*- Managing Director  
Coach*



*Good day, Sir*

*My name is Lerato Mokobori, I am one of the beneficiaries at Get Informed Youth Development Center. I heard about Get Informed Youth Development Center through social media and how they helped most of the youth with job opportunities, computer lessons, etc.*

*Since then, I took a step forward of being one of their beneficiaries, after matriculating last year.*

*The center has helped me so much with a job opportunity under a programme called Jumpstart, which placed me at Mr Price. I am now currently working at Mr Price home.*

*I was also recently placed under a Fundamental Leadership Course learnership for 3 months. I have truly benefitted from their programmes as a youth living in Tembisa.*

*Yours sincerely  
Lerato Mokobori*



## TESTIMONIALS *(continues)*

*To whom it may concern,*

*Re: GET INFORMED YOUTH DEVELOPMENT CENTER NPO NUMBER-122-865*

*I, the undersigned hereby write this letter for your attention as a reference concerning the abovementioned organization.*

*People Opposing Women Abuse (POWA) is a 43-year Feminist organisation which works to ensure that women in South Africa enjoy the freedom and rights guaranteed by the State. To achieve this aim, over the years, the organisation ss structured in a manner that allows for the engagement with grassroots women's organisations, private and national institutions including influential individuals. In this light, POWA has partnered with Unilever / JOKO to embark on #EndDomesticSilenceCampaign which aims to:*

- End the silence about Domestic Violence*
- Increase the speaking out and reporting Domestic Violence (DV)*
- Increased awareness and education around Domestic Violence*

*Against the above-mentioned background, POWA has partnered with Get Informed Youth Development Centre as one of the sectors strengthening organisations to collaborate in the implementation of JOKO / POWA #EndDomestic Violence campaign activities in Tembisa, which is one of the South African GBV hotspots. This partnership enables us to curb the scourge of Domestic Violence., especially in this area.*

*The organization has a good working relationship with POWA given the commitment to the work at hand. I trust that you find the information contained in this letter in order.*

*Kind regards*

*Jeanette Sera*

*- Acting Executive Director*

*POWA*

